



INTERNATIONAL ACADEMIC INSTITUTE

**Education and Social Sciences Conference
Business and Economics Conference**

**Barcelona University,
18 June 2019**

Conference Venue:

The location for our June 2019 conference is

Barcelona University

Facultat de Dret (Law School)

Avinguda Diagonal, 684

08028 - Barcelona

- Conference Room Name: "Sala de Graus" (in English: Degrees' Room)

- Room Location: Just upon entering into the Main building of the Faculty (the one building where it says "Facultat de Dret" on the outside wall), the room is located on the right hand side of the main hall. You'll see there are three rooms there, two of them, adjoining and with doors on the same wall, so your room is the other one located on the perpendicular wall.

Contact Person:

Mrs. Milena Apostolovska-Stepanoska, IAI Vice President

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Phone: +389 71 222 950

Your Presentation

Please bring your presentation on a USB flash drive.

The presentation room will be equipped with a laptop and data projector for PowerPoint presentations.

Your presentation should be no longer than 15 minutes.

18 June 2019

11.30-12.00 Registration of participants

12.00-12.15 Opening of the Conference

prof. Jasna Bachovska Nedikj, Ph.D. IAI President

12.15-13.15 Panel 1

Moderator: Eva POCHER, Ph.D., University of Glasgow Department: Adam Smith Business School, Economics, Glasgow, United Kingdom

A review of the regional labour market outcomes of immigration into the United Kingdom

Eva POCHER, Ph.D., University of Glasgow Department: Adam Smith Business School, Economics, Glasgow, United Kingdom

Heike DOERING, Ph.D.

Cardiff University, Department: Business School, Economics, Cardiff, United Kingdom

Effects of Temporary Anterior Load Carriage on Overall Balance and Stability Status

Mariam Ahmad Abu-Alim

Department of sport science, Physical education faculty, Yarmouk University, Irbid, Jordan

Analysing of three group of factors and their impacts on the level of SNS using in business practice

Dijana Kovačević, Ph.D. University of Montenegro, Faculty of Economics

Student Perceptions and Preferences Concerning the Use of Case Studies in the Business and Business Communication Classroom

Tamara Jolevska Popov, MA, University American College Skopje

School of Foreign Languages

Ivona Mileva, MSc, University American College Skopje

School of Business Economics and Management

13.15-13.30 Coffee Break

13.30-14.30 Panel 2

Moderator: Milena Apostolovska-Stepanoska, Ph.D. Assistant professor at Ss. Cyril and Methodius University, Skopje

Culture 2.0: Covering cultural topics for a digital audience.

Elena Abrudan, Ph.D. Journalism and Digital Media Department, FSPAC,

Babeş-Bolyai University Cluj-Napoca, Romania

Emerging trend of Digital companionship and alone-together – a psychosocial prismatic analysis

Dr Neha Pandey, Assistant Professor

Department of Journalism and Mass Communication

Banaras Hindu University, Varanasi, India

Interpretations and Misinterpretations of Jihad and their Connection with Terrorism

doc. JUDr. Miloš Deset, PhD.

Trnavská univerzita v Trnave, Právnická fakulta,

Univerzita Mateja Bela v Banskej Bystrici, Právnická fakulta

The Economic and Security Implication of Pastoral Conflict in the Ecowas Region, 2010 and 2018

Ugo Charity Kalu, Social Science Unit, School of General Studies

University of Nigeria, Nsukka

14.30- 16.00 Panel 3

Moderator: Jasna Bachovska-Nedikj, Profesor, IAI President

The Relation between Unemployment and Wages, a Challenge to be faced in Albania

Prof. assoc. Dr. Etleva Bajrami

Pedagogue in Finance Department, Faculty of Economy, University of Tirana

Customer Satisfaction and Quality of Life for consumers in Romania

Mihai DRAGNEA, Ph.D. Candidate, The Bucharest University of Economic Studies, Bucharest, Romania,

Comparison of Entrepreneurship Activity in the Danube Region

Barbara Bradač Hojnik, Associate Professor, University of Maribor, Faculty of Economics and Business

Health status and the labor market

Aseda Banushaj, PhD candidate, Faculty of Economics, University of Tirana

The franchise contract in the Albanian legislation, and the innovations that led to the contractual legal actions

Tanusha Selimi, PhD Candidate

Ardivin Kraja, PhD

The benefits of introduction of concept of “service learning” in higher education institutions in Montenegro

Prof. Anđela Jakšić-Stojanović, vice rector for international cooperation, University Mediterranean, Montenegro

Prof. dr Neven Šerić, full professor, University of Split, Croatia

The Importance of Cooperative Language Learning

Nina Daskalovska, Associate Professor

Goce Delcev University, Faculty of Philology, Republic of North Macedonia

The Art of the Lighthouses - Montenegrin lighthouses as destination icons

Prof. Anđela Jakšić Stojanović, vice rector for international cooperation, dean of Faculty of Visual arts, University Mediterranean, Montenegro

Prof. Neven Šerić, full professor, Faculty of Economics, University of Split, Croatia

The Place of (No) Return: Home, Faith and Identity in Andrew Krivák's novels The Sojourn and The Signal Flame

Diana Zidova, PhD.; Assistant Professor

Constantine the Philosopher University in Nitra, Faculty of Pedagogy, Department of Language Pedagogy and Intercultural Communication

Slaughterhouses, meat and its trade in Albania

Raimonda Ajdini, Henerieta Themelko, Ilir Ajdini, Ola Luci

Agriculture University of Tirana,

Faculty of Economy and Agribusiness

Tirana, Albania