



INTERNATIONAL ACADEMIC INSTITUTE

CONFERENCE PROGRAMME

**Education and Social Sciences Conference
Business and Economics Conference**

**Barcelona, Spain
10 February 2020**

Conference Venue:

The location for our February 2020 conference is
Barcelona University
Facultat de Dret
Alquiler Aula, Press.143

Contact Person:

Prof. Vasko Naumovski
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Your Presentation

Please bring your presentation on a USB flash drive.

The presentation room will be equipped with a laptop and data projector for PowerPoint presentations.

Your presentation should be no longer than 15 minutes.

10 February 2020

8.30-09.00 Registration of participants

09.00-09.10 Opening of the Conference

Prof. Vasko Naumovski, Ph.D

Former Vice-President of the Government and Ambassador

09.15-10.00 Panel 1 Education

Moderator: Prof. Vasko Naumovski, Ph.D

“BORN TO BE REAL, NOT TO BE PERFECT!” CHILDREN’S RIGHTS IN RELATION TO EDUCATION”

Prof. Dorjana Klosi

University of Vlora “Ismail Qemali” Albania

“STUDENT EMPOWERMENT AS A CORNERSTONE OF MODERN EDUCATION: METHODOLOGICAL INSIGHTS INTO THE TRAINING OF LITERARY TRANSLATORS”

Prof. Alla Perminova

Taras Shevchenko National University

“HISTORY OF MUSEUM HERITAGE IN KOSOVO”

Dr. Sadik Krasniqi

National Museum of Kosovo

“THE IMPACT OF PROJECT-BASED LEARNING ON STUDENTS’ MOTIVATION IN MATHEMATICS”

S. Kaymak¹, A. Almas² O. Nurbavliyev³

^{1,2,3}, PhD doctorate, senior lecturer at Suleyman Demirel University, Kaskelen, Kazakhstan

“ANALYSIS OF THE ICT-BASED ECOSYSTEM FACING THE CHALLENGES OF AN AGING POPULATION”

Mrs. Sandra MONTCHAUD

Mr. Roland RIZOULIERES

“SETTING THE GROUND FOR GREEN BOND RESEARCH: INSIGHTS FROM A BIBLIOMETRIC ANALYSIS”

Ana Ivanisevic Hernaus, PhD

Assistant Professor, University of Zagreb

Faculty of Economics and Business

“THE ROLE OF CREATIVE TASKS IN THE FORMATION OF STUDENTS’ INDEPENDENT ACTIVITY IN THE WORKSHOP SESSIONS”

Alizada Hikmat, Baku State University, Azerbaijan
Mahmudova Rahima, Baku State University, Azerbaijan

**ARTIFICIAL INTELLIGENCE AND DISTANCE LEARNING:
“IT TIME TO BE PERSONAL AND ACTIVE IN HIGHER EDUCATION”**

Dr. George Gantzias, Prof. Cultural Policy and Management
Director «Cultural Organizations’ Management» MSc.
School of Social Science, Hellenic Open University

10.00-10.15 Break

10.15-11.00 Panel 2 Law & Social Sciences

“MEDIEVAL ARCHAEOLOGICAL EVIDENCE IN KOSOVO ON ALBANIAN AND IBERIAN RELATIONS”

Mr. Tomor Kastrati, PhD candidate
National Museum of Kosovo, Custodian

“EXPLORING THE CONTEMPORARY EUROPEAN AND INTERNATIONAL ART SCENE. THE ROLE OF GREEK VISUAL ART GROUPS AND COLLECTIVES AT THE BEGINNING OF THE 21ST CENTURY”

Maria Kontochristou, Assistant Professor, Hellenic Open University
Antonia Tzanavara, Adjunct Lecturer, Hellenic Open University
Angeliki Papazaho, MSc in Cultural Organizations Management, Hellenic Open University

“KOSOVO MUSEUM ACTIVITY DURING 90’S DESTRUCTION OF THE MUSEUM OF THE REVOLUTION REVOLUTION”

Mr. Besnik Rraci, Ph.D. Candidate
Custos at the National Museum of Kosovo

“IMPACT OF EMOTIONAL EXPERIENCE OF DISEASE ON THE DIMENSIONS OF QUALITY OF LIFE IN PATIENTS WITH TRANSVERSE MYELITIS

Mrs.Sara Miftari Sadiki, University of Tetovo
Mrs.Hana Rusi Saliu, University of Tetovo

“ON THE MISINTERPRETATION OF THE CONCEPT OF POPULISM IN THE WORK OF MARGARET CANOVAN”

Dr Piotr Dejneka
Cardinal Stefan Wyszyński University Warsaw

“FAMILY SUPPORT IN THE REPUBLIC OF NORTH MACEDONIA”

Mrs.Irena Avirovic Bundalevska,Ph.D¹

Mrs. Makedonka Radulovic,Ph.D²

Mrs.Keskinova Angelka, Ph.D³

^{1,2,3} Institute of Family Studies, Faculty of Philosophy University Ss.Cyril and Methodious

“THE POTENTIAL BENEFITS OF URBAN MARKETING: ECUADOR CASE STUDY FROM A SOCIOLOGICAL SPECTRUM”

Mrs. Stefany Cevallos,

National University of Public Service

11.15- 12.30 Panel 3 Business & Economics

“COMPLY OR EXPLAIN THE PRINCIPLES OF THE CORPORATE GOVERNANCE CODE. THE CASE OF PHARMACEUTICAL LISTED ENTITIES FROM ROMANIA”

Mrs. Oana BOGDAN

Faculty of Economics and Business Administration

“ENTREPRENEURIAL SKILLS AND START-UP CHALLENGES IN THE ALBANIAN ECOSYSTEM”

Dr. Alba Kruja (Demneri), Epoka University

Dr. Adela Kadiasi, Epoka University

“THE CONNECTION BETWEEN THE EMPLOYEE SATISFACTION AND THE LEARNING AND DEVELOPMENT PROGRAMS IN THE GREEK TOURISM INDUSTRY: A QUALITATIVE ANALYSIS”

Dr. Evangelia N. Markaki, Mediterranean College Athens Campus Greece

Mrs.Aikaterini Bourdoukou, Mediterranean College Athens Campus Greece

“TRENDS AND DETERMINANTS OF COLOMBIAN MIGRATION TO CHILE”

Mrs.Amadea Bata-Balog, Ph.D Student, National University of Public Services

Mrs.Gabriella Thomázy, Ph.D Student, National University of Public Services

“FINANCIAL PERFORMANCE OF BUSINESS THROUGH DECISION-MAKING METHODS”

Mrs. Irina Canco

European University of Tirana

“THE EFFECT OF PRODUCT PLACEMENT ON CONSUMER BEHAVIOUR”

Prof. Michal Budinský, Ph.D,

Faculty of Economics, Matej Bel University