



**INTERNATIONAL ACADEMIC INSTITUTE**

**Draft Program**

**International Virtual Academic Conference**

**Education and Social Sciences  
Business and Economics**

**20 May 2020**

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**10.45-11.00 Online registration of participants**

**Time Zone: Central European Standard Time (GMT+02:00)**

**11.00- 11.10 Opening of the Conference**

Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President

**11.10- 12.00 Panel 1 Law & Social Sciences**

**STEREOTYPES ABOUT THE ROMA ETHNIC MINORITY GROUP IN ONLINE HATEFUL CONTEXTS**

**Dana Raluca Buturoiu**

College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania

**Nicoleta Corbu**

College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania

**FIGHTING DISINFORMATION IN THE DIGITAL MEDIA ECOSYSTEM: ADVOCATING FOR CO-REGULATORY ACTION**

**Flavia Durach**, Lecturer and postdoctoral researcher the College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest

**Alina Bârgăoanu** Professor, Dean of the College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest

**Cătălina Nastasiu**, PhD student at the Doctoral School in Communication, Faculty of Communication and Public Relations, the National University of Political Studies and Public Administration, Bucharest

**“WHY AREN’T MORE PEOPLE TALKING ABOUT THIS?”**

**SOCIAL MEDIA AND NATION BRANDING IN ROMANIA**

**Cheregi, Bianca-Florentina**

National University of Political Studies and Public Administration, Bucharest, Romania

**#STAYHOME IMPACT ON LONG TERM TRAVEL DECISIONS: EXPERIENCED TRAVELLER AND TRAVEL INFLUENCER PERSPECTIVE**

**Associate Professor, Dr. Zanete Garanti**

Associate Professor, City Unity College Nicosia, Cyprus

**NEW NORMAL’ WORKING PRACTICES –  
INSIGHTS FROM ORGANISATIONAL SPACE**

**Dr. Polina Nikolaou**

Assistant Professor in Management, City Unity College Nicosia, Cyprus

**12.00-13.30 Panel 2 Business & Economics**

**INNOVATION AND COMPETITIVENESS DYNAMICS OF EUROPEAN UNION MEMBER STATES**

**Prof. Vlatka Bilas, PhD**

Department of International Economics, Faculty of Economics & Business, University of Zagreb, Croatia

**Lana Trifunić**, Notitia d.o.o., Zagreb, Croatia

**Mario Kovačić**, Notitia d.o.o., Zagreb, Croatia

**STRUCTURAL CHANGES AND EMPLOYMENT IN V4 COUNTRIES**

**Ing. Dominika Oravcová, PhD. Candidate**

Technical University of Košice, Faculty of Economics

**STUDY OF APPLICABILITY OF FINANCIAL LEVERAGE TOOL**

**Sangeeta Pandit**

Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE)

**DEPENDENCY BETWEEN BANK STABILITY AND OTHER VARIABLES IN SELECTED EUROPEAN UNION COUNTRIES**

**Ing. Adriana Novotná, PhD. Candidate**

Technical University of Košice, Faculty of Economics

**ASSESSMENT OF THE CLASSIFICATION ABILITY OF TRADITIONAL MODELS TO EVALUATE THE FINANCIAL HEALTH OF COMPANIES**

**Michaela Kavčáková**

Technical University of Košice, Faculty of Economics, Department of Banking and Investments, Slovak Republic

**CLIMATE CHANGE AND ITS IMPACT ON BUSINESS ENVIRONMENT**

**Eva Petrová, PhD Candidate**

Faculty of Economics, Technical University of Košice, Slovakia

**A BRIEF REVIEW OF THE LITERATURE ON EARNINGS MANAGEMENT**

**Phd.Ioana-Lavinia SAFTA**

Faculty of Economics and Business Administration Cluj-Napoca, Babeş-Bolyai University, Cluj-Napoca, Romania

**A UNIFIED DEFAULT PREDICTION MODEL: EVIDENCE FROM INDIAN LISTED COMPANIES**

**Vandana Gupta**

Professor-Finance

Institute of Management Technology-Ghaziabad, India

**HOW MUCH DOES COVID-19 COST? A CROSS-COUNTRY PERSPECTIVE**

**Lecturer Viorela-Ligia Văidean, PhD**

“Babeş-Bolyai” University Cluj-Napoca, Romania, Faculty of Economics and Business Administration, Finance Department

**13.30- 15.30 Panel 3 Education**

**SCHOOL-UNIVERSITY PARTNERSHIP: INNOVATIVE PERSPECTIVE OF KNOWLEDGE SHARING AND COLLABORATIVE LEARNING**

**Khin Khin Thant Sin**

PhD student in Education (Higher Education and Teacher Education Studies)

Eötvös Loránd University, Faculty of Education and Psychology, Doctoral School of Education, Budapest, Hungary

**SELF-EFFICACY AND GROWTH MINDSET: KEY FACTORS TO BECOME COMPETENT LEARNERS IN THE 21 CENTURY**

**Tarosh Wangwongwiroj**

Shrewsbury International School Bangkok, Thailand

**Burit Sanchavanakit**

Mahidol University International Demonstration School, Thailand

**Prachayapong Yasri**

Mahidol University, Thailand

**DIFFERENTIATED INSTRUCTION PRACTICES AND ALTERNATIVE ASSESSMENT FOR DIVERSE POPULATION CLASSES**

**Aristea-Aikaterini Theodoropoulou**

English Language Primary School Teacher, Master's in The Teaching of English as a Foreign/International Language, Hellenic Open University

**Makrina Zafiri**

Junior Lecturer at the Aristotle University of Thessaloniki, Foreign Language Office, Greece

**THE INFLUENCE OF THE SCHOOL LEADERSHIP STYLES ON THE SCHOOL CULTURE IN THE ARAB HIGH SCHOOLS IN HAIFA DISTRICT**

**Kawther Younes Hamad & Amneh said Ahmad**

Management Faculty West University of Timisoara Israel

**TRANSDISCIPLINARY APPROACH TO TEACHING ART HISTORY – METHODOICAL READING OF KURT VONNEGUT'S NOVEL *BLUEBEARD***

**Barbara Martinović**

Filozofski fakultet, Sveučilište u Mostaru

**ACCESSIBILITY FOR STUDENTS WITH DISABILITIES AT UAEU; AN ATTITUDINAL AND THEMATIC ANALYSIS**

**Zahida Chebchoub**, UAE UNIVERSITY

**Maryam AlMaqbali**, UAE UNIVERSITY

**Razan AlMessabi**, UAE UNIVERSITY

**Saleha AlKarbi**, UAE UNIVERSITY

**SONG-BASED GAP-FILL TASKS IN ELT**

**Mgr. Marek Vít**

University of Pardubice, Czech Republic

**Mgr. Helena Zitková, Ph.D.**

University of Pardubice, Czech Republic

**READING AND WRITING CURRICULUM FOR PREPARATORY CLASS- KEY FACTORS****PhD Associate Professor, Carolina Bodea Hațegan,**

Department of Special Education, Faculty of Psychology and Education Sciences, Babeș-Bolyai University, Cluj-Napoca, Romania

**PhD Associated Lecturer, Dorina Talaș,**

Department of Special Education, Faculty of Psychology and Education Sciences, Babeș-Bolyai University, Cluj-Napoca, Romania

**PhD Assistant Professor, Raluca Trifu**

University of Medicine and Pharmacy, Iuliu Hațieganu, Cluj-Napoca, Romania

**ONLINE FOREIGN LANGUAGE TEACHING****Asst. Prof. Lela Ivanovska, Ph.D,**

Faculty of Information and Communication Technologies – Bitola

**Asst. Prof. Milena Kasaposka-Chadlovska, Ph.D,**

Faculty of Law – Kichevo

**Asst. Prof. Silvana Kolevska-Neshkovska, Ph.D**

Faculty of Education – Bitola

**BILINGUALISM OF SLOVAK TEACHERS IN HUNGARY****Mgr. Mária Ďurková, PhD.** The Institute of Social Sciences, Centre of Social and Psychological Sciences, Slovak Academy of Sciences**Mgr. Lucia Heldáková, PhD.** The Institute of Social Sciences, Centre of Social and Psychological Sciences, Slovak Academy of Sciences**Mgr. Miroslava Bozogánová, PhD.** The Institute of Social Sciences, Centre of Social and Psychological Sciences, Slovak Academy of Sciences**15.30- 16.00 Panel 4 Engineering and Geodesy****INTEGRATION CHALLENGES AND DEVELOPMENT OF HORIZONTAL AND VERTICAL COORDINATE REFERENCES FOR THE TERRITORY OF THE REPUBLIC OF ALBANIA****Fitore BAJRAMI LUBISHTANI****Milot LUBISHTANI****APPROACHES OF INTEGRATING OPTIMIZATION TO PROJECT MANAGEMENT TOOLS FOR CONSTRUCTION SCHEDULING****Borna Dasović**

University of Maribor, Faculty of Civil Engineering, Transportation Engineering and Architecture, Maribor, Slovenia

**Uroš Klanšek**

University of Maribor, Faculty of Civil Engineering, Transportation Engineering and Architecture, Maribor, Slovenia