



INTERNATIONAL ACADEMIC INSTITUTE

Draft Program

International Virtual Academic Conference

**Education and Social Sciences
Business and Economics**

3 July 2020

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11.45-12.00 Online registration of participants

Time Zone: Central European Standard Time (GMT+02:00)

12.00- 12.10 Opening of the Conference

Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President

12.10- 13.30 Panel 1 Business & Economics

Wage disparities between men and women in the Israeli economy

Tal Shahor¹, Javier Simonovich² & Moshe Sharabi³

¹Department of Economics, Yezreel Valley Academic College, Emek Yezreel, Israel

²Department of Human Services, Yezreel Valley Academic College, Emek Yezreel, Israel

³Department of MA Studies in Organizational Development and Consulting, Yezreel Valley Academic College, Israel

Practical Methods for Managing and Improving Quality in Organizations

Moshe Sharabi¹, Javier Simonovich² & Tal Shahor³

¹Department of MA Studies in Organizational Development and Consulting, Yezreel Valley Academic College, Israel

²Department of Human Services, Yezreel Valley Academic College, Emek Yezreel, Israel

³Department of Economics, Yezreel Valley Academic College, Emek Yezreel, Israel

Economic resilience of the European Union tourism industry in the context of the Covid-19 pandemic crisis

Radulescu Radu

Alexandru Ioan Cuza University of Iasi, Faculty of Economics and Business Administration, Romania

Financial performance of the largest European airlines

Phd. Andreas-Daniel COCIȘ

Department of Finance, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania;

A short analysis of cryptocurrencies spectrum

phD. Iulia Brici

Department of Finance, Faculty of Economics and Business Administration, Cluj-Napoca, Romania

Hotel reservation cancellations: analysis and prediction using machine learning algorithms

Jasmina Novakovic¹, Snezana Turina²

¹Belgrade Business Academy for Applied Studies, Information System and Technology, Serbia

²Serbia

Smart Specialisation – Strategic Concept for Catalysing Innovation and Resilient Growth

Prof. Vlatka Bilas, PhD¹

Lana Trifunić²

Mario Kovačić³

¹*Department of International Economics, Faculty of Economics & Business, University of Zagreb, Sq. J.F. Kennedy 6, HR-10000 Zagreb, Croatia*

^{2,3}*Notitia d.o.o., Horvaćanska 174, HR-10000 Zagreb, Croatia*

Analysis of the current corporate tax competition and possible tax reforms

Ph.D. Sandra Clement

Department of Finance, Faculty of Economics and Business Administration, Romania

Convergence in Per Capita Primary Energy Consumption among European Countries: Evidence from Fourier Unit Root Tests

Associate Professor, Dr. Aycan Hepsag

Istanbul University, Faculty of Economics, Department of Econometrics, Beyazit, Istanbul, Turkey,

Earnings Management Analysis Using Beneish M-Model and Altman Z-Score Model

Marija Miložević,

PhD student, Faculty of organizational sciences, University of Belgrade, Serbia

Manipulation Detection in Financial Statements

Stefan Milojević, MSc

Director of Sector "Fraud Prevention and Fraud Investigations", Audit, Accounting, Financial and Consulting Services Company "Moody's Standards", Belgrade, Republic of Serbia

Ivana Čolović, MSc

13.30-15.30 Panel 2 Education & Social Sciences

How does the Behaviour Change Wheel (BCW) inform parenting interventions for intergenerational child abuse?

Fatima Younas¹, Dr Leslie Gutman²

^{1,2} *Department of Clinical, Educational and Health Psychology
University College London*

THE CAREER MODEL ADOPTED BY HIGHER EDUCATION GRADUATES IN THE 21st CENTURY

Gabriela Negoită

Research assistant, West University of Timisoara

Investigation on the Effectiveness of Gamification Elements in Social Media Advertising in Hong Kong

Wun Han Chan, Jannel

The Open University of Hong Kong

Teachers Perceptions Regards Parental Involvement in the Jewish and Arab Educational System

Moshe Sharabi¹, Gilad Cohen-Ynon¹ & Marina Soskis²

¹Department of MA Studies in Organizational Development and Consulting, Yezreel Valley Academic College, Israel

²Gordon, Academic College of Education, Haifa, Israel

Estimating the impact of videos on fluency and vocabulary learning in TEYL; A case study

Paraskevi Benetsi¹, Makrina Zafiri²

¹English Language Teacher

²Permanent at the Aristotle University of Thessaloniki, Office of Foreign Languages.

Teacher Trainer, ASPAITE, Thessaloniki.

Academic Associate at the Hellenic Open University, MA Program in the Teaching of English as a Foreign/International Language

The main reason that Thailand's High School Student are not adept in the English Language

Naphatsara Tanmongkol¹, Ratnatcha Moonpim², Sirada Vimovattaravetee³

Tanatorn Suteerapornchai⁴, Watcharin Kaniyoa⁵

¹Saint Francis Xavier Convent School, Bangkok, Thailand

²Assumption College Sriracha, Chonburi, Thailand

³Mater Dei School, Bangkok, Thailand

⁴Assumption Samutprakran School, Samutprakran, Thailand

⁵Chiangmai Thepbodint School, Chiangmai, Thailand

Andy Warhol and Frida Kahlo Effect in Fashion Design

Özlem KAYA¹, Laura Sînziana CUCIUC ROMANESCU²

¹Department of Textile and Fashion Design, Faculty of Fine Arts, Design and Architecture, Hitit University, Turkey

²Fine Arts Department, Ovidius University,, Romania

MAJOR CAUSES OF STRESS AND ANXIETY CAUSED BY QUARANTINE DURING THE GLOBAL PANDEMIC OF COVID-19

Chayut Yodmon¹

Vorapote Yodmon²

¹Phitsanulok Pittayakom School, Phitsanulok, Thailand

²Chulalongkorn University, Bangkok, Thailand

Screen usage and physical health during Covid-19 lockdown

Kitimaytee Srivacharanon

Assumption Samutprakarn School , Thailand

Levels of Academic, Economic, Medical and Social Stress and their Statistical Correlation among Thai High School and College Students

Piwat Suppawittaya^{1*}, Pakara Yiempat¹, Chawasit Pattharaphongplin¹

¹Bangkok Christian College, Bangkok, Thailand

KNOWLEDGE AND PERCEPTIONS ABOUT COVID-19: A COMPARISON OF ELEMENTARY AND SECONDARY STUDENTS

Krit Wangwichit¹, Piyapong Khaikleng²

¹High school student in Sarasas Ektra School, Bangkok, Thailand

²Lecturer in College of Creative Industry in Srinakharinwirot University, Bangkok, Thailand.

Changes in Land Use in Jewish and Arab Municipalities between the Years 2003 -2013

Tal Shahor¹, Javier Simonovich² & Moshe Sharabi³

¹Department of Economics, Yezreel Valley Academic College, Emek Yezreel, Israel

²Department of Human Services, Yezreel Valley Academic College, Emek Yezreel, Israel

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