



**INTERNATIONAL ACADEMIC INSTITUTE**

**Draft Program**

**International Virtual Academic Conference**

**Education and Social Sciences  
Business and Economics**

**19 May 2021**

19 May 2021

11.00 Online registration of participants

**Time Zone: Central European Time (GMT +1)**

11.00- 11.10 Opening of the Conference

Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President

### 11.10-12.10 Panel 1

**Moderators: Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President and Associate Prof. Milena Apostolovska-Stepanoska, IAI President**

### **TAXATION TRENDS IN THE EU AND THEIR IMPACT ON THE BUSINESS ENVIRONMENT IN THE SLOVAK REPUBLIC**

**Peter Bielik, Dr.h.c. prof. Ing., PhD.<sup>1</sup>, Miriam Buliková, Ing.<sup>2</sup>, Mitko Zlatev Ing.<sup>3</sup>**

<sup>1</sup>Department of Economics, Faculty of Economics and Management, Nitra, Slovakia

<sup>2</sup>Department of Economics, Faculty of Economics and Management, Nitra, Slovakia

<sup>3</sup>Fineca Tax Office, Nitra, Slovakia

### **LEVEL OF TRUST IN THE SERVICES OF RURAL BANKS IN TAGUIG CITY: INPUTS FOR IMPROVING MARKETING STRATEGIES**

**Kerwin Avelino**

*Taguig City University, Faculty of Graduate School, Philippines*

### **TOWARDS A SUSTAINABLE URBAN DEVELOPMENT: CHALLENGES, RISKS, AND OPPORTUNITIES IN TRANSITIONING INTO CIRCULAR CONSTRUCTION**

**I Gede Wira Adhi Darmawan**

*Urban Environmental Management, Wageningen University and Research, the Netherlands*

### **QUALITY OF EDUCATION AND ECONOMIC GROWTH**

**Prof. Maja Bacovic PhD<sup>1</sup>, Bojan Pejovic, M.sci<sup>2</sup>, Tanja Mirotic<sup>3</sup>,**

<sup>1</sup>University of Montenegro, Faculty of Economics. Member of the Committee for Economic Research and former member of the Centre of Young Scientists of the Montenegrin Academy of Arts and Sciences

<sup>2</sup>University of Montenegro, Faculty of Economics; PhD student (University of Belgrade),

<sup>3</sup>University of Montenegro, Faculty of Economics

### **NUTRITIONAL BUSINESS MODEL OF CONSUMER BEHAVIOR WITH SPECIAL REFERENCE TO HONEY**

**Associate prof. d-r Sasko Martinovski**

*University of Bitola "St. Kliment Ohridski", Faculty of Technological and Technical Sciences–Veles, R. N. Macedonia*

### **INTELLECTUAL CAPITAL MANAGEMENT IN FAMILY ENTERPRISES**

**Stefan Milojević<sup>1</sup>, Jovan Travica<sup>2</sup>, Milan Vujić<sup>3</sup>, Tamara Vujić<sup>4</sup>, Javorika Travica<sup>5</sup>**

<sup>1</sup>Teaching assistant, Faculty of Finances, Banking and Audit, Belgrade, Republic of Serbia

<sup>2</sup>German teacher, Singidunum University, Belgrade, Republic of Serbia

<sup>3</sup> PhD student, University of Kragujevac, Faculty of Hotel Management and Tourism in Vrnjacka Banja

<sup>4</sup> PhD student, University of Kragujevac, Faculty of Hotel Management and Tourism in Vrnjacka Banja

<sup>5</sup> External consultant, National center for corporate education, Belgrade, Republic of Serbia

## **12.10-13.30 Panel 2**

**Moderators: Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President and Associate Prof. Milena Apostolovska-Stepanoska, IAI President**

### **CORONAVIRUS CRISIS COMMUNICATION IN THE UNITED KINGDOM. PERSPECTIVES FROM ABROAD**

**Delia Pop-Flanja<sup>1</sup>, Roxana-Maria Nistor (Gâz)<sup>2</sup>**

<sup>1</sup>Department of European Studies and Governance, Faculty of European Studies, Babeş-Bolyai University, Romania

<sup>2</sup>Department of Foreign Languages for Specific Purposes, Faculty of Letters, Babeş-Bolyai University, Romania

### **CITY BRANDING BY CULTURE: INTERWAR BUCHAREST AND ITS MUSICAL RHYTHMS**

**Gabriela V. Popescu<sup>1</sup>, Alina Bondoc<sup>2</sup>**

<sup>1</sup>Faculty of Communication and Public Relations, National University of Political Studies and Public Administration, Romania, Beneficiary of the project "Researcher-Entrepreneur on labour market in the field of intelligent specialization (Cert-ANTREP)", project financed by the European Social Fund, Human Capital Operational Program 2014-2020

<sup>2</sup> University of Arts George Enescu, Romania

### **RURAL HOUSING TYPOLOGY IN AKHALKALAKI, BORJOMI, DEDOPLISTSKARO, KAZBEGI, KEDA KHULO, LAGODEKHI AND TETRITSKARO MUNICIPALITIES.**

**Khatuna Sitchinava; Nani Meparishvili; Micheil Robaqidze\***

### **THE POLITICAL PLATFORM OF LEF NOSI ABOUT THE GOVERNANCE OF ALBANIAN STATE "THE NATIONAL SIDE OF ALBANIA"**

**Msc. Enkeleida (Agaçi) Nosi<sup>1</sup>, Msc. Besnik Bajrami<sup>2</sup>**

<sup>1,2</sup> Aleksandër Xhuvani" University, Elbasan, Albania

### **EUROPEAN DIPLOMACY AND THE ALBANIAN ISSUE AT THE CONGRESS OF BERLIN IN JUNE 1878**

**Juliana Hasekiu<sup>1</sup>, Majlinda Peza-Perriu<sup>2</sup>**

<sup>1</sup> PhD Candidate, Department of History, Faculty of Human Sciences University: "Aleksandër Xhuvani" Elbasan, Albania

<sup>2</sup> Associate Professor, Department of History, Faculty of Human Sciences University: "Aleksandër Xhuvani" Elbasan, Albania

## LINGUISTICS AND FINANCIAL MANIPULATION FROM THE ANGLE OF MANIPULATIVE COMMUNICATION

**Jovan Travica<sup>1</sup>, Stefan Milojević<sup>2</sup> Javorka Travica<sup>3</sup> Jasminka Marjanović<sup>4</sup> Zdravka Petković<sup>5</sup>**

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<sup>5</sup> Professor of Vocational Studies, Belgrade Business and Arts Academy of Applied Studies

### 13.30-15.00 Panel 3

**Moderators: Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President and Associate Prof. Milena Apostolovska-Stepanoska, IAI President**

## SOME BASIC METHODS FOR THE PROSPECT OF TEACHING BUSINESS ENGLISH AS A SECOND LANGUAGE

**Nana Pertaia**

*Shota Meskhia State Teaching University of Zugdidi, Georgia*

## THE IMPORTANCE OF STUDENT SELF-ASSESSMENT TECHNIQUE IN THE LEARNING ACHIEVEMENTS OF STUDENTS

**Zamira Gashi Shatri<sup>1</sup>, Naser Zabeli<sup>2</sup>**

<sup>1</sup>Department of Pedagogy, Faculty of Education, University of Gjakova, Kosovo.

<sup>2</sup>Department of Pedagogy, Faculty of Education, University of Prishtina, Kosovo.

## THAI HIGH SCHOOL STUDENT'S PERCEPTION ON THE NEED OF PRIVATE TUTORING

**Matina Chaiwarut<sup>1</sup>, Passara Vajanavinit<sup>2</sup>**

<sup>1,2</sup> Ekamai international School, Bangkok, Thailand

## THE TREND OF INVOLVEMENT IN PHYSICAL ACTIVITIES AND SPORTS AMONG CHILDREN AGED 8-14 IN THE CITY OF TIRANA

**Enkeleda Muka, MSc.**

*Sports University of Tirana*

## EDUCATION LEVEL AND SCHOOLING OF ELBASAN WOMEN DURING THE YEARS 1925-1939

**Prof. Assoc.PhD. Rudina Mita<sup>1</sup>, Prof.Assoc.PhD.Artan Ibershimi<sup>2</sup>, Msc. Besnik Bajrami<sup>3</sup>**

<sup>1</sup>“Aleksander Xhuvani” University, Elbasan, Albania, Faculty of Humanities, History Department

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<sup>3</sup> PhD student at "Aleksander Xhuvani" University, Elbasan Albania

**RITUAL DANCES OF EARTH AND RAIN**

**Prof. assoc.phd. Artan Ibërshimi**

*Lecturer in the Department of Scenography / Costume Design / Choreography at the Faculty of Performing Arts, University of Arts, Tirana. Republic of Albania*

**GENETIC AND GENOMIC ANALYSIS USING KRYLOV SUBSPACE METHODS**

**Amanda Zeqiri<sup>1</sup>, Eglantina Kalluçi<sup>2</sup>, Xhilda Merkaj<sup>3</sup>**

*<sup>1,2,3</sup> Department of Applied Mathematics, Faculty of Natural Science, Albania*