



INTERNATIONAL ACADEMIC INSTITUTE

Draft Program

International Virtual Academic Conference

**Education and Social Sciences
Business and Economics**

5 July 2021

5 July 2021

11.00 Online registration of participants

Time Zone: Central European Time (GMT +1)

11.00- 11.10 Opening of the Conference

Associate Prof. Milena Apostolovska-Stepanoska, IAI President

11.10-12.30 Panel 1

Moderators: Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President and Associate Prof. Milena Apostolovska-Stepanoska, IAI President

ANALYSIS OF THE IMPACT OF COHESION POLICY ON THE COMPETITIVENESS OF SMES IN ROMANIA BENEFITING FROM PRODUCTION/SERVICES FINANCING

Andreea Valeria FARCAS

National School National School of Political and Administrative Studies SNSPA, Romania

INTELLECTUAL CAPITAL AND INNOVATIVE STARTUPS: A CROSS-SECTIONAL ANALYSIS OF NEW ITALIAN ENTERPRISES

Stefano Brogi^{1,2,*}, Tamara Menichini¹

¹ *Management Engineering, University of Rome “Niccolò Cusano”, Roma, Italy*

² *National Research Council (Cnr), Roma, Italy*

THE EUROPEAN CENTRAL BANK'S DISCOURSE ON POPULISM: A BRIEF ANALYSIS

Alexandra Oancă

Department of Political Sciences, Doctoral School of the National School of Political and Administrative Studies, Romania

FOOD SELF-SUFFICIENCY IN SLOVENIA – QUESTIONS AND DILEMMAS

Lara Oprešnik

Department of Biology, Biotechnical Faculty, University of Ljubljana, Slovenia

MONITORING COMPANY CONTRIBUTION TO SDGS THROUGH SUSTAINABILITY REPORTING: A SYNTHETIC FRAMEWORK

Tamara Menichini¹, Gennaro Salierno^{1*}

Management Engineering, University of Rome “Niccolò Cusano”, Via Don C. Gnocchi, 3 - 00166 Roma (RM), Italy

12.30-14.00 Panel 2

Moderators: Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President and Associate Prof. Milena Apostolovska-Stepanoska, IAI President

THE RIGHTS OF THE DEFENCE IN THE CRIMINAL PROCEEDINGS OF THE EUROPEAN PUBLIC PROSECUTOR'S OFFICE

Dominika Becková

Institute of International Law and European Law, Faculty of Law, Pavol Jozef Šafárik University in Košice, Slovakia

MEDIA COVERAGE IN TIMES OF CRISIS. INTERMEDIA AGENDA-SETTING OF COVID-19-RELATED TOPICS¹

Dana Raluca Buturoiu¹, Ana Voloc²

^{1} College of Communication and Public Relations*

National University of Political Studies and Public Administration, Bucharest, Romania

² Doctoral School in Communication Sciences

National University of Political Studies and Public Administration, Bucharest, Romania

DATABASE DIRECTIVE 96/9/EC - EFFECTIVE DATABASE PROTECTION OR OVERPROTECTION

Biljana Donchevska

PhD student, Ss. Cyril and Methodius University in Skopje, Faculty of law Iustinianus Primus, North Macedonia

MULTI-CRITERIA ANALYSIS TO OPTIMIZE THE PUBLIC PROCUREMENT PROCESS

Marko Špiler, PhD student

Faculty of Organizational Sciences, University of Belgrade, Republic of Serbia

LET ME BE THERE, KNOW YOU, BE YOU, AND ADORE YOU!: AN ANALYSIS ON TRANSPORTATION, PARASOCIAL EXPERIENCE, IDENTIFICATION, AND WORSHIP PROCESSES OF AUDIENCE INVOLVEMENT WITH MEDIA CHARACTERS²

Mihai Gavrilescu

College of Communication and Public Relations, National University of Political Studies and Public Administration, Romania.

APPLICATION OF AHP METHOD FOR CRITERIA EVALUATION OF A PUBLIC PROCUREMENT IN SERBIA

Marko Špiler, PhD student

Faculty of Organizational Sciences, University of Belgrade, Republic of Serbia

¹ This work was supported by a grant of the Ministry of Research, Innovation and Digitization, CNCS/CCCDI – UEFISCDI, project number PN-III-P1-1.1-PD-2019-0034, within PNCDI III.

² This paper was financially supported by the Human Capital Operational Program 2014-2020, co-financed by the European Social Fund, under the project POCU/380/6/13/124708 no. 37141/23.05.2019, with the title “Researcher-Entrepreneur on Labour Market in the Fields of Intelligent Specialization (CERT-ANTREP)”, coordinated by the National University of Political Studies and Public Administration.”

WHO'S GOING TO TAKE CARE OF ME?. AN ANALYSIS OF THE EFFECTS OF PARENTAL WORK MIGRATION ON ADOLESCENTS' SCHOOL PERFORMANCE³

Gabriela Guiu

College of Communication and Public Relations, National University of Political Studies and Public Administration, Romania.

(UN)OFFICIAL ACTIVITIES OF UNIVERSITY STUDENTS. CZECHOSLOVAK YOUTH UNION AT PALACKÝ UNIVERSITY IN OLOMOUC BETWEEN THE YEARS 1946–1956.

Monika Suková

Department of Social Sciences, Faculty of Education, Palacký University in Olomouc, The Czech Republic

THE UNFAIR TRANSITION TO HIGH SCHOOL. CASE STUDY: HIGH SCHOOL ADMISSION IN BUCHAREST (ROMANIA)

Andreea Gheba

National University of Political Studies and Public Administration (SNSPA), Romania

14.00-15.30 Panel 3

Moderators: Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President and Associate Prof. Milena Apostolovska-Stepanoska, IAI President

THAI PEOPLE'S HOUSEHOLD SOLID-WASTE MANAGEMENT METHOD

Rei Kobayashi¹, Pitchayanant Laemad²

^{1,2} Ekamai International School, Bangkok, Thailand

A COMPARATIVE SURVEY ON INTROVERTED AND EXTROVERTED ADOLESCENCE IN THAILAND BUILDING FRIENDSHIP BONDS

Mingkwan Leejin

Princess Chulabhorn Science High School, Trang, Thailand

MEDICAL CANNABIS AND ITS GENERAL CONSENSUS IN THAI ADOLESCENTS

Akarapha Panha, Phirawas Limprapassorn, Supanat Leelaruangsang

^{1,2,3} Triamudomsuksa school

DISC PERSONALITY: THE ANALYSIS OF STRENGTHS AND WEAKNESSES OF EACH TRAIT

Worrawalan Sukanake

Horwang School, Thailand

³ This paper was financially supported by the Human Capital Operational Program 2014-2020, co-financed by the European Social Fund, under the project POCU/380/6/13/124708 no. 37141/23.05.2019, with the title "Researcher-Entrepreneur on Labour Market in the Fields of Intelligent Specialization (CERT-ANTREP)", coordinated by the National University of Political Studies and Public Administration."

**A COMPARATIVE PAPER BETWEEN DIFFERENT METHODS OF TREATING
PHOBIA AND ITS NEUROBIOLOGY COMPLEXITY**

Chanikanda Oupetch¹

Pathiya Nithipathrarat²

Praewwaree Kanjanavilai³

Vichada Pankaew⁴

^{1,2,3,4} Satit Prasarnmit International Programme, Bangkok, Thailand

THE EFFECTS ON MENTAL HEALTH DURING THE COVID-19 PANDEMIC

Piraporn Leungratanamart¹, Supisara Buahom², Kanyanat Kerdsook³,

Tanasade Kanisornmongkolchai⁴

¹ Chonradsadornumrung School, Thailand

² Rajsima Witthayalai School, Thailand

³ Chiang Rai Municipality School 6, Thailand

⁴ Sarasas Witade Suvarnabhumi School, Thailand

**THE EXPECTATION IN EDUCATION DEGREE LEVELS OF THAI STUDENTS
AND FACTORS AFFECTING THE DECISION**

Wanwisa Jedmongkolrat¹, Witthawas Siriphongvekhin²

¹ Satriwithaya School, Bangkok, Thailand*

² Joseph Upatham School, Nakhon Pathom, Thailand