



**INTERNATIONAL ACADEMIC INSTITUTE**

**Draft Program**

**International Academic Conference**

**Education and Social Sciences  
Business and Economics**

**Dubai, UAE  
16 January 2024**

16 January 2024

10.45 Registration of participants

**Time Zone: Central European Standard Time (GMT +1)**

11.00- 11.05 Welcome and Opening Remarks

Associate Prof. Milena Apostolovska-Stepanoska, IAI President

11.05-13.30 **Panel 1**

**Moderators: Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President and Associate Prof. Milena Apostolovska-Stepanoska, IAI President**

### **CHALLENGES OF ORGANIZATIONAL BEHAVIOR IN INDUSTRY 4.0: EXPLORING THE ATTITUDES OF GENERATION Z AS FUTURE EMPLOYEES**

**Nina Durica<sup>1</sup>, Slavica Dabetic<sup>1</sup>, Maja Durica<sup>1</sup>**

*<sup>1</sup>Belgrade Business and Arts Academy of Applied Studies, Serbia*

### **APPEARANCE AND INTERPRETATION OF THE SPIRIT OF FAIR PLAY IN COMBAT SPORTS**

**Piroska Béki<sup>1</sup>, Győző Györik<sup>2</sup>**

*<sup>1</sup>Eötvös Loránd University Faculty of Education and Psychology, Institute of Health Development and Sport Sciences - Budapest, Hungary*

*<sup>2</sup>Eötvös Loránd University Faculty of Education and Psychology, Doctoral School of Education - Budapest, Hungary*

### **BIOLOGY OR GENDER IDENTITY IN SPORT**

**Piroska Béki<sup>1</sup>, Lóránd Tamás-Szora<sup>2</sup>**

*<sup>1</sup>Eötvös Loránd University Faculty of Education and Psychology, Institute of Health Development and Sport Sciences - Budapest, Hungary*

*<sup>2</sup>Eötvös Loránd University Faculty of Education and Psychology, Doctoral School of Education - Budapest, Hungary*

### **ADULT FEMALE HUNGARIAN FOOTBALL AND FUTSAL PLAYERS' FEELINGS ABOUT THEIR SPORT**

**Móczik Alexandra Cintia<sup>1,2</sup>, Patakiné Bősze Júlia<sup>2</sup>**

*<sup>1</sup> Doctoral School of Education, Eötvös Loránd University, Hungary*

*<sup>2</sup> Institute of Health Promotion and Sport Sciences, Eötvös Loránd University, Hungary*

### **THE USE OF NEUROLINGUISTIC APPROACH (NLA) IN TEACHING FOREIGN LANGUAGES**

**Dr. Audrone Raskauskiene**

*Vytautas Magnus University/Kauno Kolegija Higher Education Institution*

## **MANAGEMENT CHALLENGES IN HEALTHCARE ORGANIZATIONS: FINANCIAL MATTERS**

**Miljan Adamović<sup>1</sup>, Stefan Milojević<sup>2</sup>, Olivera Đokić<sup>3</sup>**

*<sup>1</sup> Pharmacy Institution "Zdravlje Lek", 11000 Belgrade, Serbia*

*<sup>2</sup> Educons University, Faculty of Business Economics, 21208, Sremska Kamenica, Serbia*

*<sup>3</sup>Department of Internal Medicine, University of Banja Luka, Faculty of Medicine, 78.000 Banja Luka, Bosnia &Herzegovina*

## **TAXATION OF DIGITAL SERVICES**

**Ivan Bulatovic**

*Belgrade Business and Arts Academy of Applied Studies, Serbia*

## **INTERNAL CONTROL AS A TOOL FOR FRAUD RISK MANAGEMENT IN PHARMACEUTICAL COMPANIES**

**Stefan Milojević<sup>1</sup>, Miljan Adamović<sup>2</sup>, Olivera Đokić<sup>3</sup>**

*<sup>1</sup>Educons University, Faculty of Business Economics, 21208, Sremska Kamenica, Serbia*

*<sup>2</sup> Pharmacy Institution "Zdravlje Lek", 11000 Belgrade, Serbia*

*<sup>3</sup>Department of Internal Medicine, University of Banja Luka, Faculty of Medicine, 78.000 Banja Luka, Bosnia &Herzegovina*