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Major Trends of Language Changes Caused by Internal Factors (Based on Georgian Translated Hagiographic Texts)

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Abstract

In the work, there is an attempt to highlight the major trends of language changes caused by the internal factors in a historical perspective. The research material represents hagiographic texts translated by the medieval Georgian classic translator, Euthymius the Athonite, which constitute an integral part of Georgian ecclesiastical writing. The time of their creation belongs to the classical period of the development of the Georgian literary language, which was characterized by a) monolithicity, indestructibility, cohesion, which was manifested in the system of unified grammatical norms, and by b) conservatism, which was expressed in the non-acceptance of linguistic innovations and in adherence to grammatical norms. The rules of the literary language were formed by the ecclesiastical context, which was conditioned by the religious content of the writing. The main trends that can be observed in the monuments of the 12th-18th centuries in terms of language changes is: 1. striving for simplification and 2. striving for unification. Until the 60s of the 18th century, when Anton Kathalikos introduced the theory of three styles and established different types of language for different literary genres, the literary language was common for all literary genres. That is why the language changes in the living colloquial speech were equally reflected in the writings of both secular and ecclesiastical content. After some time, they became the norm of the literary language.

Keywords: language change; internal factors; hagiographic texts; Euthymius the Athonite; major trends.

The impact of Netflix on the restructuring of the Albanian audiovisual market

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Abstract

In recent years, the Albanian audiovisual market was marked by an increase in audiovisual services offered by digital online broadcasting platforms such as IPTV, OTT, etc. Under these conditions, the purpose of the study is to analyze whether the entry of new international competitors, with innovative and successful profiles such as the case of Netflix, can lead to a kind of market restructuring and what consequences it can have in the national television industry. Some of the main research questions that are intended to be answered are: Do Albanian media operators feel threatened by competition and do they have strategies to withstand the pressure of operators that offer global paid TV services on the Internet such as Netflix, HBO, Amazon, etc.? If so, what are they? How much space does the American giant Netflix have in the Albanian market?
For the realization of the study, we relied on quantitative data obtained from surveys conducted at the national level on the behavior of audiences in relation to the media market, as well as on qualitative data obtained from interviews with owners, media managers, journalists, etc.

Keywords: Netflix, digital platforms, audiovisual media, market, restructuring.

Albanian children literature, as part of the cultural and literature heritage

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Abstract

This study addresses the importance of use and promotion of literature for children and youth as an important part of the literary and cultural heritage. Books are very important in children's life providing information and knowledge about the world, to acquire a system of educative, moral, universal and national values, and moreover, are sources of knowledge for generation education. Artistic works have always conveyed detailed information about reality, human life, feelings and their thoughts. Thanks to this "*information amount"* artwork has always served as *means of communication* among people, presenting a code with a particular system of feelings transmitted through a special language. In order to understand the work, you have to get the information transmitted, read it and break it. During the reading process, the reader is taken into the narration, immersed into the world of the world. The reader walks into places, never seen and heard before and without knowing he learns new things, receives unknown information. This knowledge is acquired gradually, without tiredness, stress, unlike the traditional hours of geography, history etc. Reading books helps to construct the mind of the youth, expanding the horizon and their primary identity. This study brings some works of Albanian authors in order to enhance and help the readers to develop a cultural and identity feeling and to acquire knowledge of other cultures in the world. Children literature raises awareness in children to value cultural heritage, involving them in an exchanging process of experience, sending them to countries and other places, with interesting history helping them to appreciate their national heritage.

Keywords: literature heritage, children literature, knowledge, national values.

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Demonstration of Language Power in
Grigol Orbelianis' Letters

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Abstract

The paper examines the linguistic strategies used by the prominent Georgian poet and public figure of the 19th century, the Russian army general, Grigol Orbeliani, in his correspondence with the representatives of the political and military elite of that time. More than 1,000 letters comprising the history of the whole century, the peripeteia of the colonial policy of Tsarist Russia in the North and South Caucasus, the details of the public-political, socio-economic, and cultural life of the annexed Georgia, and, of course, personal relationships, contain fascinating and surprising cascade of rhetorical devices, persuasive techniques and strategic language choices.The letters show how skillfully the author uses them to gain the benevolence of the addressees and to solve the burning problems whether it is reaching an agreement on the exchange of Shamil prisoners, maintaining peace among the mountain population of the Caucasus, offering useful proposals for his country, or asking for various types of assistance for the retired officers of the Tsar's Russia. Letters written by highly educated, broad-minded intellectual author, demonstrate the ability of language power to convince the addressee of the validity of his own opinions, evoke appropriate emotions, and influence outcomes through communication. Grigol Orbelian's letters will never lose their relevance for those for whom communicative effects are important to impress decision-makers or any audience and achieve the desired goal.

Keywords: Language power; Grigo Orbeliani; letters; linguistic strategies; language choice.

The Theoretical Foundations of Teaching the Slavic Verbal Aspect

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Abstract

The planned lecture draws attention to some problems related to the teaching of the Polish verbal aspect, while also shedding light on the possible theoretical linguistic background of the description of the Slavic aspect category. The lecture examines the category of the Slavic verbal aspect in terms of two possible approaches: cognitive linguistics and functional grammar emphasizing the importance of teaching aids: a structural aspect dictionary of the Polish verb and teaching manuals presenting the theories about the Polish verbal aspect.

Keywords: Polish verbal aspect, cognitive linguistics, functional grammar, functional semantic fields, structural aspect dictionaries, aspect theories

Inflation Study: Network Analysis and Complex Networks Implementation Research Article

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Abstract

This research paper has introduced a new way of analyzing inflation based on network analysis and complex networks, which is quite a new paradigm compared to traditional economic models. This research has presented that complex network theory can accurately predict inflation dynamics in financial systems. Also, the theory of complex networks accounts for the interdependencies and nonlinear interactions of the players in the economy. We use quantitative analysis of the data and network visualization to build and study a sequence of inflation networks using data in several economies for the last ten years. Here, the way will be to choose pertinent economic variables, align them with a network framework, and use network centrality metrics to find the prime factors governing inflation. The results show the patterns in the inflation network and point to clusters in the model structure that shape inflation as an outcome of the model structure and all the interactions that result. This paper extends the existing knowledge of inflation by offering the practicality and significance of network analysis in financial research. The study provides a fresh perspective on structural changes underlying inflation. Moreover, it opens up an innovative analytical approach that policymakers may use to help formulate more efficient means to control inflation. Possible extensions could involve network analysis, including new data in the future, and exploring the ability of networks of high sophistication to predict inflation patterns.

Keywords: Inflation, Network Analysis, Complex Networks, Economic Policy, Data Visualization.