



**INTERNATIONAL ACADEMIC INSTITUTE**

**Draft Program**

**International Academic Conference**

**Education and Social Sciences  
Business and Economics**

**6 August 2025  
Milan, Italy**

**6 August 2025**

**10.00-10.05 Registration of participants**

**Time Zone: Central European Standard Time (GMT +1)**

**10.05- 10.10 Welcome and Opening Remarks**

**Associate Prof. Milena Apostolovska-Stepanoska, IAI President**

**10.10- 12.00 Panel 1**

**Moderators: Associate Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President and  
Associate Prof. Milena Apostolovska-Stepanoska, IAI President**

**TOWARDS A BETTER TOMORROW: THE EUROPEAN COMMISSION'S  
AGRICULTURAL AND FOOD STRATEGY**

**Elena GRAD-RUSU<sup>1</sup>, Marius Nicolae GRAD<sup>2</sup>**

*<sup>1</sup>Associate Professor, PhD, Babeş-Bolyai University, Faculty of European Studies, Cluj-Napoca, Romania*

**A STUDY ON EXPLORING THE IMAGE OF PU'ER TEA USING CONTENT  
ANALYSIS – TAKING TAIWAN'S T4U TEA ART FORUM AS AN EXAMPLE**

**Wen-Long Hou**

*National Chi Nan University, Taiwan*

**WILL CAPITAL BUFFER REQUIREMENTS AFFECT PROFITABILITY? A  
FORWARD-LOOKING STUDY FROM KOSOVO'S BANKING SECTOR**

**Faton Ramadani<sup>1\*</sup>, Hyrije Abazi-Alili<sup>2</sup>**

*<sup>1\*</sup>Faculty of Business and Economics, South East European University, Tetovo, North Macedonia*

*<sup>2</sup> Faculty of Business and Economics, South East European University, Tetovo, North Macedonia*

**PADDLING TOWARDS SUSTAINABILITY WITH EUROPEAN CANOE AND  
KAYAK FEDERATIONS: AN ENVIRONMENTAL MANAGEMENT  
QUALITATIVE ANALYSIS**

**Nicolò Di Tullio <sup>1</sup>, Tiberio Daddi <sup>2</sup>, Matteo Semeraro <sup>3</sup>,**

*<sup>1,2,3\*</sup>Istituto di management, scuola superiore di studi universitari e perfezionamento  
Sant'anna, Italy*

**EXAMINING THE USE OF LEXICAL DENSITY AND NOMINALIZATION IN  
ENGLISH ACADEMIC PAPERS ON ECONOMICS AND THE ENGINEERING  
SCIENCES**

**Ionela Ionițiu**

*Department of Specialized Languages, Faculty of Letters, Ovidius University of Constanța, Romania*

**ASPECTS OF LINGUISTIC AND CULTURAL EQUIVALENCE IN LITERARY TRANSLATION**

**Eralda Bushati<sup>1</sup>, Viktor Ristani<sup>2</sup>**

*<sup>1</sup>PhD candidate English Department, Faculty of Foreign Languages, Tirana University, Tirana, Albania*

*<sup>2</sup>Senior Professor, English Department, Faculty of Foreign Languages, Tirana University, Tirana, Albania*