



**INTERNATIONAL ACADEMIC INSTITUTE**

**Draft Program**

**International Academic Conference**

**Education and Social Sciences  
Business and Economics**

**19 September 2025  
University of Vienna, Austria**

**19 September 2025**

**Conference Venue:**

**Marietta Blau Saal**

Universität Wien Universitätsring 1 1010 Wien

Please follow the link for more details regarding the conference hall

<https://event.univie.ac.at/raummanagement/standorte-und-raeume/das-hauptgebaeude/veranstaltungsraeume/marietta-blau-saal/>

**Contact Person:**

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**Your Presentation**

Please bring your presentation on a USB flash drive.

The presentation room will be equipped with a laptop and data projector for PowerPoint presentations.

Your presentation should be no longer than 15 minutes.

**19 September 2025**

**11.45-12.00 Registration of participants**

**Time Zone: Central European Standard Time (GMT +1)**

**12.00- 12.10 Welcome and Opening Remarks**

**Prof. Hristina Runcheva Tasev, IAI Vice President**

**12.10-15.00 Panel (In person and virtual presentations)**

**Moderators: Prof. Hristina Runcheva Tasev, Ph.D., IAI Vice President**

**Von MINT zu MINKT: Künstlerisch-wissenschaftliche Perspektiven im STE[A+]M-Doktoratskonsortium**

**Rolf Laven<sup>1</sup>, Anastasiya Savran<sup>2</sup>**

*<sup>1</sup>HS-Prof. Univ.-Lektor MMag. Dr., Department of General Secondary Education I:SAB Art and Design, Kunst und Ästhetische Bildung, Service-Learning*

*<sup>2</sup>PhD Student*

**BETWEEN ALGORITHMS AND EMOTIONS: THE INFLUENCE OF ARTIFICIAL INTELLIGENCE ON CONTEMPORARY HUMAN RELATIONSHIPS**

**Vitoria Eckert Pedroso**

*Undergraduate Student, Electrical Engineering*

*Federal University of Technology – Paraná (UTFPR)*

**THE STRATEGIC RELEVANCE OF PUBLIC RELATIONS IN CONTEMPORARY BUSINESS DYNAMICS**

**Artur Ismar Ribeiro Filho**

*Federal University of Technology – Paraná (UTFPR), Apucarana campus, Brazil*

**PROCEDURAL INTEGRITY IN EU ACCESSION: A COMPARATIVE ANALYSIS OF FAST-TRACK LEGISLATIVE INSTRUMENTS IN THE WESTERN BALKANS**

**Hristina Runcheva Tasev**

*Full Professor, Political Science Department, Iustinianus Primus Faculty of Law, Ss Cyril and Methodius University in Skopje*

**ARTIFICIAL INTELLIGENCE AS A CULTURAL ACTOR: A SYSTEMS-THEORETIC FRAMEWORK FOR ORGANIZATIONAL ALIGNMENT**

**Jesus Hernandez-Rubio <sup>1</sup>, Mercedes Capobianco-Uriarte<sup>2</sup>, Maria Del Carmen Garcia-Barranco<sup>3</sup>, Juan Carlos Perez-Mesa<sup>4</sup>**

*<sup>1,2,3,4</sup> Department of BUSINESS AND ECONOMICS, University of Almeria, Spain*

**TRANSLATED LITERATURE IN IDEOLOGICAL CONTEXT**

**Granit Zela**

*Department of English, Faculty of Law and Social Sciences, University of New York, Tirana*

**THE MISSING RIGHT: LIBERAL PRINCIPLES AND TERRITORIAL GOVERNANCE IN POST-COMMUNIST ALBANIA (1992–2024)**

**Gentian Kaprata**

*European University of Tirana*

**MEASUREMENT OF FORCE VECTOR IN CARDIOPULMONARY RESUSCITATION**

**Miha Fošnarič**

*Chair of Biomechanics, Department of Prosthetics, Faculty of Health Sciences, University of Ljubljana, Slovenia*

**LEGAL CONCEPT TO OPTIMISE REGIONAL TRADE AGREEMENT TO SUPPORT INDONESIA'S NATIONAL ECONOMIC DEVELOPMENT**

**I G Ngurah Swajaya**

*International Law PHD Candidate  
University of Padjadjaran, Bandung, Indonesia*

**DEVELOPMENT OF LONG-TERM RELATIONSHIPS WITH BUSINESS CUSTOMERS**

**Mira Kačar<sup>1</sup>, Bojana Čavić<sup>2</sup>**

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