



INTERNATIONAL ACADEMIC INSTITUTE

Draft Program

International Academic Conference

**Education and Social Sciences
Business and Economics**

**19 November 2025
Prague, Czech Republic**

19 November 2025

10.55-11.00 Registration of participants

Time Zone: Central European Standard Time (GMT +1)

11.00- 11.10 Welcome and Opening Remarks

Prof. Milena Apostolovska-Stepanoska, IAI President

11.10-14.00 Panel 1

NAVIGATING TRUTH IN A TURBULENT MEDIA SPHERE: UNDERSTANDING THE DYNAMICS AND CONSEQUENCES OF FAKE NEWS

Gabriela GUIU¹, Mihai GAVRILESCU², Alexandra NEIDONI³

^{1,2} National University of Political Studies and Public Administration, Bucharest, Romania

TRANSLATION AND ARTIFICIAL INTELLIGENCE: BETWEEN CREATIVITY AND AUTOMATION

Anna Maria Vasili

English Department, Faculty of Foreign Languages, University of Tirana, Albania

INVESTIGATING INTRICATE NOMINAL PHRASES ACROSS DIFFERENT TECHNICAL REGISTERS IN ENGLISH FOR SPECIFIC PURPOSES (ESP)

Ionițiu Ionela

Department of Foreign Languages, Faculty of Letters, Ovidius University of Constanta, Romania

ETHICAL MARKETING AND LEGAL COMPLIANCE IN THE ACCOMMODATION SECTOR OF DURRËS: CHALLENGES AND OPPORTUNITIES FOR SUSTAINABLE HOSPITALITY

Brixhilda Imeri

Department of Marketing, Faculty of Business, University Aleksander Moisiu, Durrës, Albania

PREVALENCE AND TYPOLOGY OF HUMAN PAPILLOMAVIRUS (HPV) INFECTIONS IN THE FEMALE POPULATION OF DURRËS, ALBANIA (2022–2023)

Migena Prifti

*Department of Medical Technical Sciences
Faculty of Professional Studies, University Aleksander Moisiu, Durrës, Albania,*

AESTHETICS OF MUSIC: Exploring the relation between music and language

Dr. Antonia Tzanavara¹, Christos -Louizos Arigoni²

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² Music Educator, Greece