

INTERNATIONAL ACADEMIC INSTITUTE

Draft Program

International Academic Conference

20 November 2026
Prague, Czech Republic

20 November 2026

08.55- 09.00 Registration of participants
Time Zone: Central European Standard Time (GMT +1)

09.00- 09.05 Welcome and Opening Remarks

09.05-10.00 Panel 1

THE ECONOMICS OF PAYMENT FRAUD IN THE EUROPEAN UNION: REGULATION, CROSS-BORDER COSTS AND DIGITAL INNOVATION

Vlatka Bilas[1], Antonija Prpić[2], Kristina Duvnjak Perković[3]
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ALGORİTHMİC MARKETİNG İN THE DİGİTAL AGE: A BİBLİOMETRİC ANALYSİS OF RESEARCH TRENDS AND EMERGİNG DİRECTİONS

Ceren Serra İNANÇ [1], Kamer Ilgın ÇAKIROĞLU [2] , Serdar PİRTİNİ[3]
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THE REALITY OF EMPLOYING ARTIFICIAL INTELLIGENCE TECHNOLOGIES IN TEACHING ENGLISH AMONG MIDDLE SCHOOL TEACHERS IN THE STATE OF KUWAIT

Hajar Rashed Alrashed
Ministry of Education, Kuwait

THE APPLICATION OF ACTIVE TEACHING METHODS IN DEVELOPING PRIMARY SCHOOL STUDENTS' LOGICAL THINKING AND READING COMPREHENSION SKILLS

Milda Rubinė [1], Dovilė Jurelevičė[2]
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FEMALE ARABIC LANGUAGE TEACHERS' PRACTICES IN SHAPING SUSTAINABLE DEVELOPMENT VALUES AMONG FEMALE MIDDLE SCHOOL STUDENTS IN KUWAIT THROUGH THE HIDDEN CURRICULUM: A RESEARCH PROPOSAL

Ahad J. Ahmad
Kuwait University, Kuwait

MICROFINANCE INSTITUTIONS IN ALBANIA – THEIR ACTIVITY AND FINANCIAL STRUCTURE

Aurora Kinka (Pulti)
Department of Finance – Accounting, Faculty of Economy, University of Shkodra "Luigj Gurakuqi", Albania

IMPORTANCE OF CONSUMERS FOR SUSTAINABLE GROWTH AND DEVELOPMENT OF ENTERPRISES

Mira D. Kačar[1], Miloš D. Lutovac[2]
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EMERGING TRANSMISSION DYNAMICS OF WEST NILE VIRUS IN SOUTHEASTERN ALBANIA: AN INTEGRATIVE STUDY THROUGH THE 'ONE HEALTH' LENS

Doc.Dr. Lindita Terolli
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